

4 Shots Later

2024 MEDIA KIT
@4SHOTSLATER





ABOUT US

Looking for a podcast that's all about good times, great drinks, and real talk? Well, you just found it!

We're just four friends navigating life's twists and turns with a drink in hand and plenty of opinions to share. From the highs and lows of relationships to the latest hot topics, from the joys of single life to the challenges of mommyhood and marriage, we cover it all—and then some.

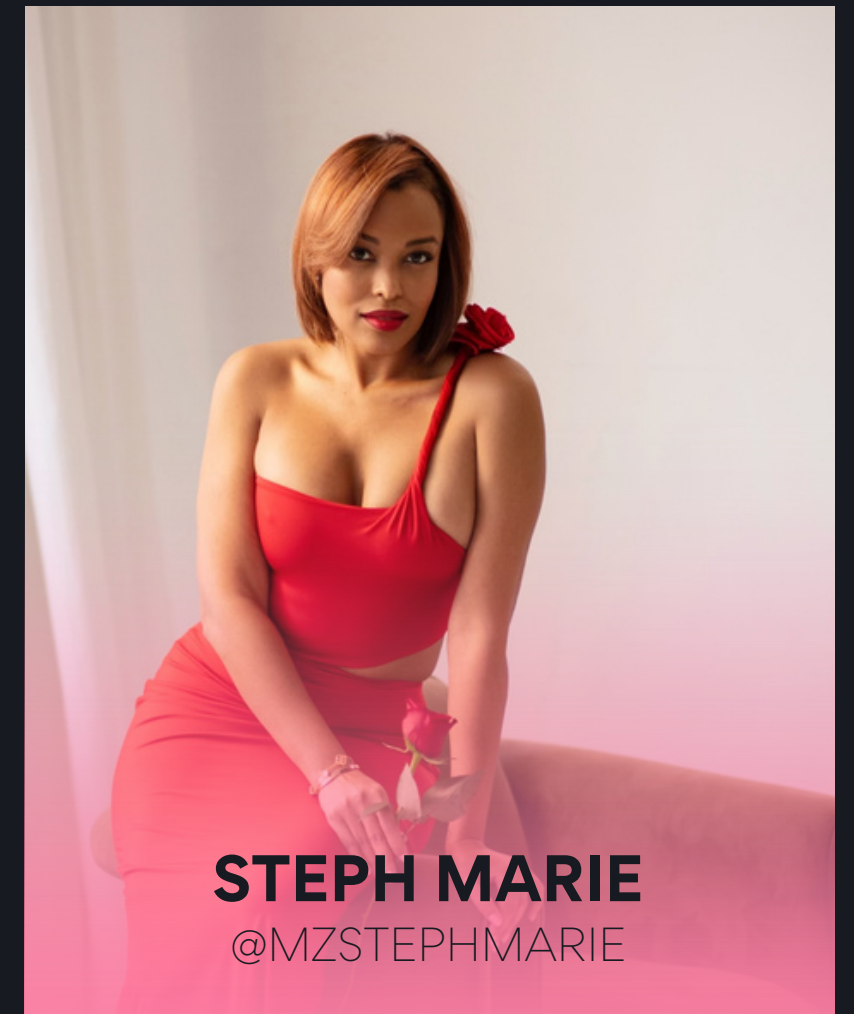
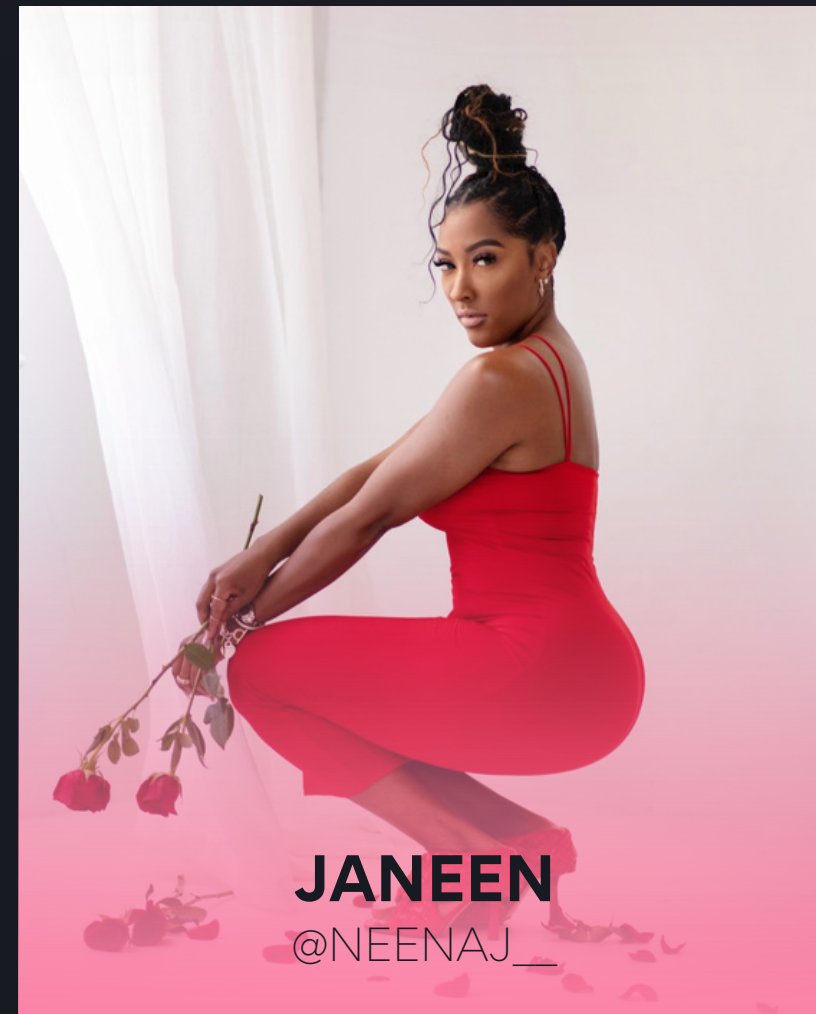
Whether it's a classic cocktail or a trendy new concoction, we're here to not only enjoy them ourselves but also to teach you how to make them at home. Of course, we always love it when our Shottie Squad joins in the conversation.



2024 MEDIA KIT
@4SHOTSLATER



THE HOSTS



WHO ARE WE?

Brittany moved to Atlanta in 2008 after interning at Turner Sports during college. Transitioning from broadcasting to makeup artistry, she now works for Inside the NBA & NBATV, blending her love for sports and television.

BRITTANY
@1BELLANOEL



As a stay-at-home mom, originally from Little Rock, Arkansas, Janeen moved to Los Angeles for a few years before joining an aspiring girl group, leading her to relocate to Atlanta in 2010. Although the group didn't pan out, her fondness for Atlanta compelled her to stay.

JANEEN
@NEENAJ__



Joi, an Atlanta native, is a dynamic entrepreneur excelling in directing, producing, and interior decorating. With a passion for creativity, she excels as a networking maven, leveraging her keen eye for detail to curate captivating content. Her goal is to inspire others through her personal growth journey.

JOI
@JOINICOLE_



Stephanie, an entrepreneur and lifestyle influencer, embodies the spirit of her hometown, Chicago, with her fearless approach to taking risks. This drive led her to relocate to Atlanta to pursue event planning. She now produces large-scale events for Fortune 500 companies.

STEPH MARIE
@MZSTEPHMARIE



METRICS

1,957

FOLLOWERS

**Instagram and Facebook Data*

615.3K

REACH

**Instagram and Facebook Data*

27.4K

YOUTUBE VIEWS

23.1K

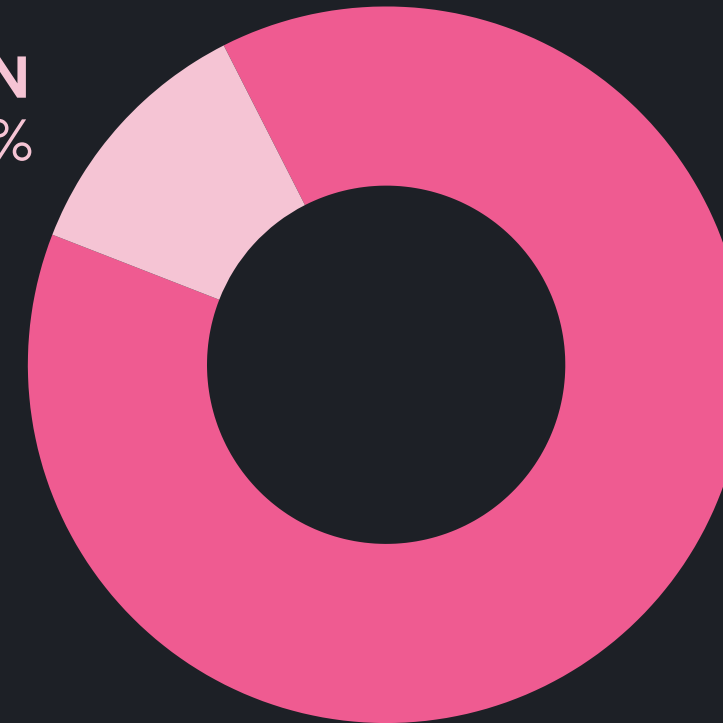
INTERACTIONS

**Instagram and Facebook Data*

AUDIENCE DEMOGRAPHICS

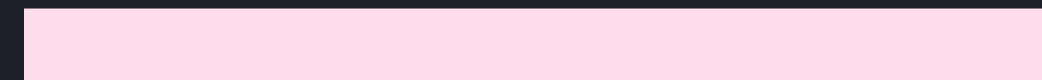
**Instagram and Facebook Data*

MEN
11.6%



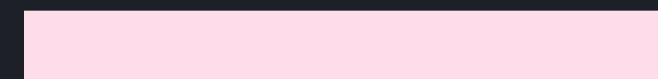
WOMEN
88.4%

ATLANTA, GA



5.7%

NEW YORK, NY



3.6%

CHICAGO, IL



2.3%

2024 MEDIA KIT

@4SHOTSLATER



SPONSORSHIP OPPORTUNITIES

PODCAST & SOCIAL MEDIA SPONSORSHIPS:

Get featured on an episode and on our social media channels.

ACCOUNT TAKEOVERS:

Let us engage with your audience and take over your social media platform.

PRODUCT PLACEMENT:

Integrate your products into our content.

COURTESY PRODUCT GIVEAWAY:

Introduce your products to our audience for increased engagement.

USER-GENERATED CONTENT:

Amplify your brand's reach with engaging, original brand-specific content.

EVENT HOSTING:

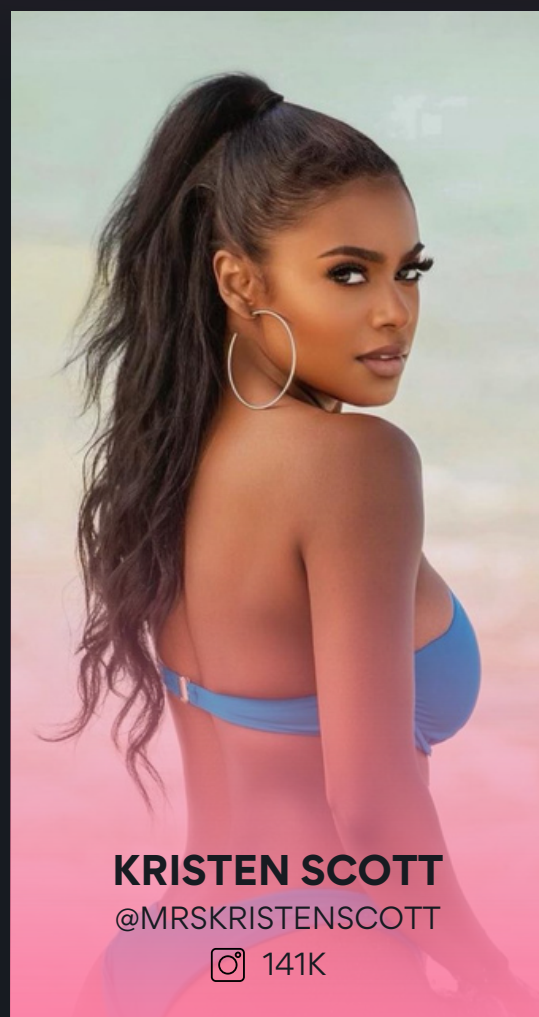
Spotlight your brand by partnering with us for live or virtual events.



2024 MEDIA KIT

@4SHOTSLATER

OUR GUESTS





TOP EPISODES

▶ **CLICK EACH IMAGE TO VIEW THE VIDEO.**



▶ **WATCH 4 SHOTS LATER ON YOUTUBE**

4 Shots Later.

LET'S COLLAB

4SHOTSLATER@GMAIL.COM
LINKTR.EE/4SHOTSLATER

 YouTube

 Listen on
Apple
Podcasts

 Spotify

facebook

Instagram

2024 MEDIA KIT
@4SHOTSLATER

